

Hildesheim, July 2024: A new life for discarded computers - KSM donates laptops to „HEY, ALTER!“



32 laptops from the KSM inventory were handed over to the „HEY, ALTER!“ initiative in Hildesheim by Detmar Kampmann, COO of the KSM Castings Group and Luk Siebold from KSM IT team. Stefan Hinz, Managing Director of HCT - Hildesheimer Computer Technologie GmbH accepted the devices on behalf of the volunteer team from Hey, Alter!

KSM discards devices that no longer meet company requirements due to rapid technical progress in the IT sector. The laptops are often just 48 months old - definitely too good to be disposed of and ready for a second life. A large part of the group's existing IT equipment is now rental equipment - but there is still a considerable number of KSM's own devices in circulation. The company also wants to collect these and donate them to the volunteer project team of "HEY, ALTER!".

The "HEY, ALTER!" initiative asks companies, institutions and private individuals to donate their discarded laptops. The computers are made fit again and given away to children and young people from socially disadvantaged families who cannot afford a new device. Providing the refurbished laptops not only enables a little more equal opportunity, but also saves resources. The computers support pupils at regional high schools, secondary schools, middle schools and elementary schools who have previously only been able to take part in e-learning or digital teaching to a limited extent or not at all. Old laptops for young people. That is the idea behind "HEY, ALTER!".

Background:

KSM Castings Group is one of the leading automotive suppliers for aluminum cast components for chassis, transmissions, engines and e-mobility. Together with its parent company CITIC Dicastal, the KSM Castings Group employs around 3,830 people at production sites in Germany, Czech Republic, Morocco, USA and China. Customers include OEMs and suppliers such as Mercedes, Volkswagen, ZF, Bosch, Volvo, BMW and Magna. In 2023 the company generated global sales of 1,01 Billions EUR.

More information about the KSM Castings Group can be found on our website www.ksmcastings.com

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